

# COLLABORATION, COMPLIANCE, VISIBILITY

Global Beverage Manufacturer Achieves 22% Improvement to Labor Scheduling Accuracy Within Three Months' Time

## SUMMARY

A global beverage manufacturer was experiencing massive variance from what was scheduled to what actually happened -- resulting in millions of dollars wasted on managers' administrative time. Use of scheduling optimization functionality through Movista eliminated variances, delivering a 22% improvement to labor planning accuracy and an estimated \$2M cost savings in three months' time.

Global | 20,000+ Employees  
Using Movista Since 2020



LABOR OPTIMIZATION LED TO INCREDIBLE OUTCOMES FOR OUR GLOBAL BEVERAGE CLIENT. **REAL-TIME DATA NOW DRIVES FIELD TEAM PRODUCTIVITY** AND MANAGEMENT SAVES ON TIME AND LABOR COSTS.

—MIKE EDWARDS,  
SR. DIRECTOR OF PROFESSIONAL SERVICE,



## BACKGROUND

In order to work efficiently, field merchandising teams must have an accurate and real-time data flow between management and field operations. Familiar with the setbacks of stale data and slow, manual scheduling management, one global beverage manufacturer took action to drive positive outcomes across their West Coast operations division.

Focused on reducing time spent on scheduling, the business sought to improve field productivity, increasing employee engagement, and save on labor costs. Reliance on manual scheduling prevented senior management from leveraging field team insights for data-driven decision-making. For senior management, automated, fact-based scheduling and IT infrastructure compatibility was important to the project.

All in all, improved team and process management would ideally enable the business to better serve their customers.

## GOALS & STRATEGY

Senior management behind the leading global beverage manufacturer focused on upgrading existing workforce scheduling systems to better serve their field teams and ultimately their customers. Compatibility with IT system infrastructure served as secondary criteria as the business was transitioning to SAP 4/HANA and needed scheduling data to feed into their ERP.

Flexible, automated, and data-driven, Movista was piloted across the West Coast division for more than 2,000 field team members for a three-month run. Within the pilot time period, field team members used their mobile devices to access Movista's application seamlessly. Movista's robust platform accommodated unique data points, from multiple retail store layouts and even down to the types and number of coolers and carts at each location. These data points enabled real-time, accurate scheduling data to flow directly to field teams for ultimate efficiency.

Field adherence to schedules improved by 22% and management no longer needed to spend valuable time manually updating information.

## OUTCOME

With correct data driving automated workforce scheduling, the West Coast division of the global beverage manufacturer experienced great outcomes. Field team efficiency and engagement improved with labor optimizations made automatically with Movista. Scheduling complexity was removed and valuable time was unlocked, allowing for increased coaching and development – all leading to increased employee engagement and productivity. Movista even provided a direct SAP 4/HANA integration to further align with the company's global digital transformation strategy.

## PRODUCT USE

SCHEDULING OPTIMIZATION  
TASK MANAGEMENT  
RETAIL AUDITS  
PHOTO GALLERY  
FIELD MANAGEMENT  
BI & ANALYTICS

## RESULTS

# 22% IMPROVEMENT

of field adherence  
to scheduling

# \$2M LABOR SAVINGS

in one quarter

Rapid

# 3-MONTH IMPLEMENTATION



Movista is a global, cloud-based retail execution and workforce management solution provider that is transforming the future of work in retail.

For more information, visit  
[www.movista.com](http://www.movista.com).

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