



MISMANAGED
FRESH INVENTORY
COSTS YOU MILLIONS.

EVERY ITEM COUNTS.

82% AKNOWLEDGED

73% COMPLETED

High Priority 93% Acknowledged

● **End Cap Changes Needed**

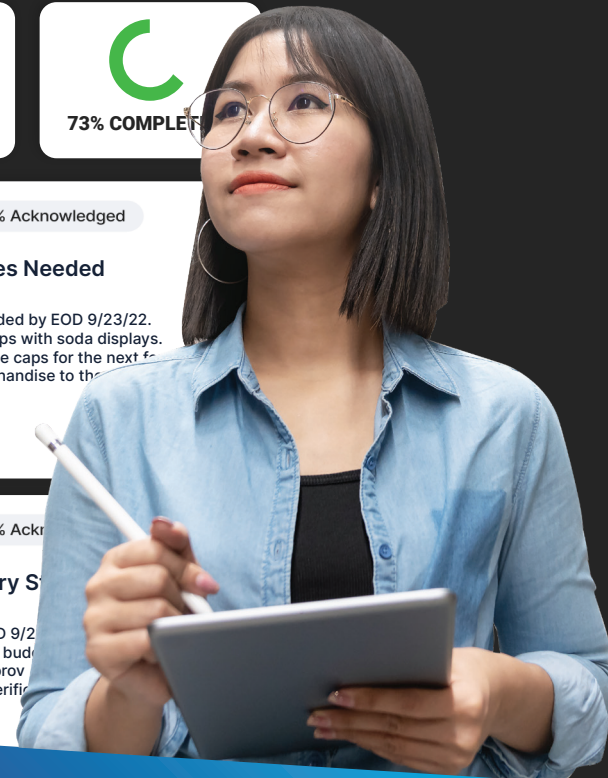
End Cap changes are needed by EOD 9/23/22. Switch out all Chip end caps with soda displays. Prioritize stocking on these caps for the next few months. Rotate chip merchandise to the back of the display.

AP Alexis Parks

High Priority 93% Acknowledged

● **Reorder Inventory S**

An order is needed by EOD 9/23/22 for items for zone B. Maintain bud and send for manager approval. Submit Task with photo verification.



REDUCE SHRINK

Overstock is just as costly as out-of-stocks – leading to excess food spoilage and waste.

Deliver actually accurate data required for replenishment forecasting models to work well.

Easily manage stock levels by monitoring and updating order quantity in real-time via mobile app.



GUARANTEE FRESHNESS

Stop relying on delayed, moot freshness audits from outsourced teams and models.

Capture immediate data and photo verification for stock validation and real-time visibility.



INCREASE PROFIT

Empower teams to execute tasks, surveys, expiration date audits, etc. flawlessly and on-time.

Optimize stock replenishment and lift sales with more precision, control and streamlined ops.



ZERO HEADACHES

Easy integrations and pre-built APIs with existing systems of records (ERP, WMS, etc.).

Native, device-agnostic, mobile app for offline work in-stores.

WHY NOW?

82% OF GROCERS
PLAN TO INCREASE
FRESH SPACE ALLOCATION

44% IN-STORE SALES
COME FROM FRESH
DEPARTMENTS FOR GROCERS

60% OF SHOPPERS
ARE BUYING MORE FRESH
FOOD THAN EVER BEFORE

2.5% AVG. STORE-WIDE SHRINKAGE
VS. 5.6% AVG. FRESH SHRINKAGE

WHY MOVISTA?

9.3% IMPROVEMENT
IN OSA

14% INCREASE
LABOR PRODUCTIVITY

288% LIFT IN WORK
COMPLETED EARLY OR ON-TIME

WASTE LESS. SELL MORE. OPTIMIZE EVERYTHING.